



## California Alliance OF CHILD AND FAMILY SERVICES

*You are invited to exhibit and become a sponsor of  
the California Alliance Fall Executive Conference at  
the Hyatt Grand Champions Resort in Indian Wells, California*

### INVITATION

Each year, the Alliance holds its Fall Executive Conference and Exhibition, the only tailor-made event catering to California child and family service organizations. In 2009, we had over 200 participants, making it our most successful conference to date. As a commercial organization wishing to engage with the executives of California child and family service organizations, you are invited to promote your business, products and services by becoming a sponsor of the Conference.



### EXHIBITION INFORMATION



The Alliance Executive Conference is an excellent opportunity to demonstrate your product or organization and reach your target audience.

The exhibition rates displayed on the back page include three options for a day long exhibition and include:

- Table and Chairs in the Registration area of the Conference Center on the first day of the conference where you may exhibit your product or organization from 7 a.m. until 5 p.m.
- You may choose an exhibit location of the Registration Hall (Choice

A), the Lunch and Workshop Hall (Choice B), or you have the opportunity to start at the Registration Hall and move to the Workshop Hall at lunch for even more access to participants. (Choice C) **Please advise the Alliance as to your selection to assure space for all exhibitors.**

- The Platinum Option includes, that evening at 5:30 p.m. you will move to the Wine and Water Reception on the Vista Verde patio where you will pour wine and water to the participants as they move from table to table tasting award winning wines and a diverse selection of water from around the world. The reception begins at 5:30 p.m. and ends at approximately 7:00 p.m..
- Attending the Alliance Business luncheon is also an option.
- Acknowledgement in the conference materials, distributed to all delegates.



On receiving payment we will send a confirmation of your booking and details of the arrangements of your participation in the exhibition.

## ***SPONSORSHIP INFORMATION***

In addition to exhibiting at the conference, we also invite our commercial partners to maximize their presence at the conference with a sponsorship package. Choose from our wide range of branding opportunities, all designed to raise your profile among over 200 conference participants.



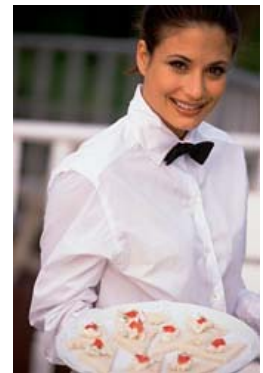
## ***CONFERENCE USB DRIVE***



Every attendee will receive a 256 MB USB thumb drive with the conference handouts and materials pre-loaded. This useful item will certainly be utilized long after the conference is over. Your sponsorship includes your logo imprint on the USB drive and your PDF file pre-loaded on USB drive.

## ***WINE AND WATER - APPETIZERS***

Following the first day of the conference, why not sponsor the Appetizers at the Wine and Water Reception? The Wine and Water Reception provides a relaxed forum for discussion and networking and is a favorite event among participants. This is the social high point of a great conference and offers the following benefits, presence of sponsor logo on signage for the Reception, reference to sponsorship in the conference program and an opportunity to 'welcome' delegates to the reception.



## ***SPEAKERS***

Take center stage! Host an invited speaker. This will give you the opportunity to really stand out in front of the crowd by branding sessions including the conference kick off.

## ***DELEGATE CARRIER BAGS***



Get your company noticed by branding the conference carrier bags. The delegate bags will be distributed to all delegates, speakers and guests as they arrive and will be used throughout the conference and long after. As the sponsor you will receive acknowledgement as the delegate bag sponsor in the final conference program. You will also have your logo on the conference carrier bags and may insert a promotional flyer.

**All sponsorship opportunities must be paid for by August 1, 2010.**



California Alliance  
OF CHILD AND FAMILY SERVICES

2010  
Fall Executive Conference  
Exhibit and Sponsorship

**Instructions**

1. Please provide your contact information:

Name of company or organization:

Contact name and title:

Address:

Phone:

Email:

Website:

2. Please indicate your choices in the spaces on the right and total amount at the bottom of the column by Grand Total.

3. Mail a copy of this form with a check payable to CA Alliance to:

California Alliance  
2201 K Street  
Sacramento, CA 95816.  
Attn: Debbie Clore-Myers.

4. For more information contact Debbie Clore-Myers at (916) 449-2273 or [dcmyers@cacfs.org](mailto:dcmyers@cacfs.org).

**Price List**

Platinum Conference Exhibitor .....\$1,500  
(Wine and Water\* Table, Exhibit Hall\*\* Table 7am-5pm and 1 seat at business luncheon)

Member or Alliance Associate Price.....\$500

Gold Conference Exhibitor .....\$1,000  
(Exhibit Hall\*\* Table 7am-5pm and 1 seat at business luncheon)

Member or Alliance Associate Price....\$350

Silver Conference Exhibitor .....\$900  
(Exhibit Hall\*\* Table 7am-5pm only)

Member or Alliance Associate Price...\$300

Wine and Water Appetizers.....\$6,000  
(Three sponsorships available at \$2,000 each)

Speakers.....\$8,000  
(Four sponsorships available at \$2,000 each)

Carrier Bags.....\$1,800

USB Drive.....\$2,500

Grand Total.....\$

Exhibit Location...(choose A, B, C).....

\*Wine and Water is limited to 10 tables.

\*\*Exhibit Hall is limited to 15 tables.

Entry Doors from Hotel >>>>>

All exhibits are in the the FOYERS (there is no exhibits in the North Foyer).

The Wine & Water event is held on the Verde Vista Patio at 5:30pm.

CONFERENCE CENTER

