



# 2019 Executives' Winter Conference

February 5-8, 2019

Hyatt Regency Monterey

1 Old Golf Course Rd.

Monterey CA 93940

(831) 657-6560

**Tuesday, February 5, 2019**

## PRE-CONFERENCE BEGINS

12:00 p.m. - 6:15 p.m.    Registration    **Monterey Ballroom Foyer**

1:15 - 1:30 p.m.    CEU Orientation    **Pacific-Grove**

1:30 p.m. - 6:15 p.m.    *Executives' Management Training Series and Group Home/STRTP Administrator CEUs*

1:30 p.m. - 2:30 p.m.    **How Does the Liability Flow?**    **Pacific-Grove**

**Management**

Brian Johnson  
Vice President Insurance Operations  
Nonprofits Insurance Alliance Group, NIAC

Nonprofits are being asked to sign contract by funding sources, landlords and municipalities around the country. These contracts can cover everything from work the nonprofit is doing for the municipality (ie family/child services, foster care agencies, etc) to the simple use of public space for a nonprofit event. Recently the contract wording has become more and more draconian, often pushing all liability onto the nonprofit, in many cases, inappropriately so.

The presentation will be a discussion of what additional liability you are accepting when you add an additional insured, when you should be named as an additional insured, and the importance of reading and understanding certain provisions of the contracts you have with your business partners, including contacts with government entities and service providers.

2:30 p.m. - 2:45 p.m.    Break    **Monterey Ballroom Foyer**

2:45 p.m. - 3:45 p.m.    **Get Ready for California's Newest Employment Laws**    **Pacific-Grove**

R. Brian Dixon, Esq.  
Shareholder, Co-Chair Wage and Hour Practice  
Littler Mendelson, P.C.

This presentation will provide the nonprofit organizations operating programs serving foster children and other vulnerable children and their families with an update on California's newest employment laws effective January 2019.

The presentation will assist organizations in determining which of these changes affect them and their employees and how they can best comply with them.

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3:45 p.m. - 4:00 p.m.    **Break**    **Dana Ballroom Foyer**

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4:00 p.m. - 6:00 p.m.    **Building a Movement: A New Narrative for Human Services**    **Dana I - V**

Bridget Gavaghan  
Director, National Reframing Human Services Initiative  
National Human Services Assembly

Human services play a vital role in ensuring that everyone has the opportunity to reach their full potential and contribute to their communities. Yet the sector's important work and societal benefits are largely invisible to the public. As a result, organizations struggle to marshal the engagement and long-term sustainable support necessary to address the complex issues facing our communities.

Now more than ever, the human service sector needs to take advantage of research-based strategies for connecting with the public. In this interactive presentation, with the use of dynamic images and video, you will learn about a new way to engage the public in vital conversations about the power and importance of human services. This new narrative for the sector, the result of a multi-year research project by the FrameWorks Institute, is demonstrated to improve understanding of and support for the full range of human services and the people and communities we serve.

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## Wednesday, February 6, 2019

### CONFERENCE BEGINS

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7:30 a.m.    **Registration**    **Regency Foyer Terrace**

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7:30 a.m. - 8:30 a.m.    **Continental Breakfast**    **Regency Foyer Terrace**

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8:15 a.m. - 8:30 a.m.    **Welcome, Conference Overview & CEU Orientation**    **Regency Ballroom**

Joyce Capelle  
President, California Alliance of Child and Family Services  
  
Chris Stoner-Mertz  
Executive Director, California Alliance of Child and Family Services

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8:30 a.m. - 9:30 a.m.    **Families First Prevention Services Act and Primary Prevention**    **Regency Ballroom**

**Plenary**

Jerry Milner, DSW  
Acting Commissioner, Administration on Children,  
Youth and Families, Children's Bureau

Associate Commissioner Jerry Milner will provide an overview of the Family First Prevention Services Act and share the Children's Bureau's vision for the child welfare system. He will discuss prevention of child maltreatment and neglect, organizing and funding support for families to help them build their protective capacities, improving

the quality of the child welfare practice in the field, and strengthening the resiliency and stability of the child welfare workforce

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**9:30 a.m. - 10:30 a.m. Motivational Speaker**  
**Plenary**

Michael Sanders  
Speaker | Consultant | Trainer  
The 220 Experience

**Regency Ballroom**

Michael Sanders has been referred to as an “Edutainer” . . .successfully blending education and entertainment for maximum learning and fun. He has spent over 25 years working with teens and their families, and brings his enthusiasm for these groups in a humorous and exciting presentation. As a national speaker, consultant and training, Michael travels extensively motivating teens, inspiring families and educating professionals to be and do their best. Michael’s mission is simple, “to help every adult to become a FAN of teens.

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**10:30 a.m. - 11:00 a.m. Break**

**Regency Foyer Terrace**

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**11:00 a.m. - 12:00 p.m. Change is Good, Right? What can we expect  
with new leadership at the federal and state  
Plenary levels, and what will be the possible impacts on  
vulnerable children, youth and families and the  
organizations that serve them**

**Regency  
Ballroom**

Christine Stoner-Mertz  
Executive Director, California Alliance of Child &  
Family Services

Executive Director Christine Stoner-Mertz will summarize changes in federal and state policy impacting California Alliance member agencies and the children and families they serve, and address the challenges of implementing changed policies.

At the federal level, Ms. Stoner-Mertz will discuss updates on the FamiliesFirst Prevention Services Act which was enacted in Feb. 2018 as part of a Continuing Resolution to fund the federal government, and the new Medicaid Managed Care Rules that will impact California counties. She will also address how the new Congress may work to shape and impact legislation over the next year.

She will address the new Governor’s policy platform as it relates to children, youth and families, and identify areas that offer opportunities to partner with the new administration. Ms. Stoner-Mertz will also discuss how changes in state administrators may impact providers, as leadership sets new priorities and expectations.

With regard to state policy, she will address current updates on CCR implementation, including impacts to FFAs and STRTPs, mental health approvals, and MediCal certification. She will also review updates on implementation of AB1299, and continuing steps in establishing Children’s Mental Health Crisis Residential Centers in response to the enactment of AB 501. She will also brief participants on state Medicaid waiver activities and advocacy strategies.

Because policy is shifting so rapidly, Ms. Stoner-Mertz will explain other changes as they have emerged by the time of the conference.

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12:00 p.m. - 1:45 p.m.  
Business Meeting and Luncheon

California Alliance Membership Business Meeting, Accreditation Recognition and Luncheon

Monterey Ballroom

Joyce Capelle  
President, California Alliance

Laura Heintz  
Vice President/President Elect, California Alliance

Debbie Manners  
Secretary, California Alliance

Josh Leonard  
Treasurer, California Alliance

Dan Petrie  
Chair, Membership Committee, California Alliance

The President will welcome new member agencies and chief executives, and the Treasurer will report on the Alliance budget for 2019 and present the 2018 year-end report. The Membership Committee Chair will recognize new members and members having completed national accreditation.

2:00 p.m. - 3:00 p.m. *Concurrent Workshops (Three Workshops begin at 2:00 p.m.)*

Workshop 1A

The West Coast Convening Framework: A Practical Guide to Outcomes Measurement for Service Providers

Big Sur 1-3

Dina Wilderson, Ph.D.  
Learning and Impact Officer, YouthCare

Erika Van Buren, Ph.D.  
Vice President of Evaluation and Learning, First Place for Youth

This session will present The West Coast Convening Framework: A Practical Guide to Outcomes Measurement for Programs Serving Youth and Young Adults Experiencing Homelessness. The Framework was developed to be utilized by service providers, funders, and other stakeholders interested in a shared framework for measuring program impact in the domains of housing stability, education, employment, self-sufficiency, and well-being. The Framework builds on previous work and aligns to existing research-informed frameworks. The WCC framework provides a greatly needed resource for direct service organizations and their leadership in creating and refining an outcomes measurement strategy that is aligned to programmatic goals and service populations, and can be used to inform the development of a programmatic theory of change or logic model (or refine an existing model).

Presenters will provide an overview of the Framework and discuss the process used to develop the Framework, which leveraged internal evaluators and program leadership to develop consensus around best practices for monitoring toward mutually recognized outcomes. The session will also provide guidance on how to utilize the West Coast Convening Framework within agencies.

Workshop 1B

SELPA Financing

Regency Main

Anjanette Pelletier  
Associate Superintendent, San Mateo County SELPA

Associate Superintendent Pelletier will provide attendees with tools to analyze special education funding resources and obligations at the state and federal level providing insight into legal requirements, local decision making and other pressures on special education finance.

With regard to CCR implementation, Ms. Pelletier will share current budget policy, regulations and proposed changes to special education funding for students placed in out of home care settings, including FFHs and STRTPs. As policy is shifting so rapidly, Ms. Pelletier will cover additional changes as they emerge.

**Workshop 1C**

**Reinventing Children’s Mental Health  
in California and How We Can Pay  
For It**

**Regency 4-6**

Alex Briscoe  
Principal, The California’s Children’s Trust

The California Children’s Trust (Trust) is a broad-based initiative to capture unique opportunities in the state to conceive, fund, administer, deliver, and measure a comprehensive system of social, emotional, and behavioral health supports to all of California’s children. The Trust aims to unite diverse stakeholders in pursuit of a shared agenda to:

- ✓ Shift from a reactive, pathology-oriented behavioral health infrastructure to one that integrates proactive, preventative approaches to advancing child well-being.
- ✓ Leverage and create mechanisms to finance a more expansive and responsive array of behavioral health services and supports.
- ✓ Create shared child well-being outcomes and systems of measurement to ensure that children’s and families’ needs—not simply their diagnoses— drive service quality, utilization, and accountability across child-serving systems.
- ✓ Simplify and integrate behavioral health administration and funding.

The Trust believes that behavioral health approaches and strategies should be designed to be tools for healthy development and health equity, rather than simply a response to pathology. Research demonstrates that by proactively providing supports and services earlier in children’s lives, we can prevent the development of poor health outcomes and build resilience, unlocking individual potential and equipping youth to build a healthy vibrant future. The success of the Trust would mean expanded resources for behavioral health services; a shift to purchasing services based on value and outcomes rather than their volume; and systems that are accountable to the actual experience of children and families.

The unique opportunity of the current moment is defined by a convergence of factors: Parents, youth, advocates, philanthropy, state leadership, and influencers all regularly articulate the need for a new commitment to the social and emotional development of children, and for new strategies to prevent and treat adverse childhood experiences. The current robust state economy generates resources across sectors, and there is currently \$2.5 billion of unspent county and state mental health funds generated by the Mental Health Services Act and 2011 Realignment that is eligible for federal match. Furthermore, the state’s Medicaid plan and waivers must be renegotiated by 2020, providing a further opportunity to redefine federal, state, and county roles and responsibilities. And of course, starting in 2019 we have new leadership throughout California.

3:00 p.m. - 3:30 p.m.    **Break**

**Regency Foyer Terrace**

3:30 p.m. - 5:30 p.m.    *Concurrent Workshops (Two Workshops begin at 3:30 p.m.)*

**Workshop 2A**

**PractiseWise**

**Big Sur 1-3**

Bruce F. Chorpita, Ph.D.  
Professor of Psychology, UCLA and President,  
PracticeWise

This presentation will illustrate models for the systematic and strategic application of the best available evidence to guide goal-directed decision making and practice. The historical context will be reviewed concerning the need for broad solutions to improve service quality and outcomes, including the development of the Managing and Adapting Practice (MAP) system, which includes a direct service model for organizing, designing, and implementing evidence-informed practices with youth and families.

Dr. Chorpita will outline the latest extensions of the MAP system and will provide clinical illustrations of the concepts, procedures, and core decision-support resources, particularly around the three concepts of Diversity, Development, and Dynamics. Emphasis is on how to coordinate decision making and service delivery that can simultaneously leverage the child treatment outcome literature and real-time youth-specific information--toward the aim of delivering treatment that is both personalized and evidence-based under complex circumstances.

## Workshop 2B

## CDSS Harm Reduction

**Regency Main**

Fernando Sandoval  
Manager, Statewide Children's Residential Policy Unit  
CDSS, CCLD

Lenora Scott  
Assistant Program Administrator – Southern Region  
Statewide Children's Residential Program  
CDSS

Mary Sheppard  
Chief, Child Welfare Policy and Program Development  
Bureau, Child Protection & Family Support Branch,  
CDSS

Kelly Hartman  
Analyst, Child Trafficking Response Unit  
Child Welfare Policy & Program Development Bureau  
CDSS

This workshop will provide an opportunity for representatives from the California Department of Social Services (CDSS), Child Trafficking Response Unit (CTRU), to discuss the introduction of the Harm Reduction Series.

To further define harm reduction and its application to CSEC and guide providers' interactions and interventions utilizing harm reduction principles, the CDSS has created a CSEC harm guidance series. This document, the first in the series, will provide background on the harm reduction approach, its benefits and limitations, how it has been applied to CSEC, and some practical strategies that can be immediately incorporated into practice. Subsequent guidance in this series will provide examples of how harm reduction strategies can be utilized within specific practitioner roles. These roles will include social workers, caregivers, mental health clinicians, health care practitioners, survivor advocates, and educators. The series will conclude with guidance detailing the systemic adoption of a harm reduction approach.

**3:30 p.m. - 4:30 p.m.    *Workshop***

## Workshop 2C

## Understanding Specialized Care Increments

**Regency 4-6**

Angie Schwartz, Esq.  
Policy Director, Alliance for Children's Rights

In California, a child with specialized needs may qualify for several types of specialized benefits to allow a family or caregiver to effectively provide for the daily care and supervision of the child including a Level of Care rate, specialized care increment, or dual agency rate. This session will provide an overview of the different types of

specialized rates, how those rates work together, and details on when a child is eligible to receive the various specialized benefits. Case studies will be used to allow attendees to become familiar with the different specialized rates.

**4:30 p.m. - 5:30 p.m.    *Workshop***

**Workshop 2D**

**The Adoption and Legal Guardian  
Incentive Payments Program**

**Regency 4-6**

Loc Nguyen

CCR/ICWA Consultant, County Welfare Directors  
Association of California

Valerie Earley

Branch Chief, Child and Youth Permanency Branch,  
CDSS

This workshop will provide an overview of the Adoption and Legal Guardianship Incentive Payment Program. These are funds that states receive from the federal government to recognize increased rates of legal guardianship and adoptions. The workshop will cover the overall purpose and goals of the program. The workshop will also discuss various efforts across counties to support permanency efforts and various uses of the incentive payments. The workshop will be interactive and include a discussion of policy issues as well as best practices across the state by public and private agencies.

**5:30 p.m. - 7:00 p.m.    **Blind Wine and Water Tasting Event****

**Regency 1-3**

The Winter Executive Conference once again features the wildly popular wine and water tasting sponsored by Alliance national partners, Alliance Associates, and vendor companies that provide goods and services to Alliance member agencies, and financial support to the Alliance in the form of annual dues. Please join us in supporting our Associates, vendors and national partners.

**CONFERENCE CONTINUES  
8:30 A.M. - NOON**

**Thursday, February 7, 2018**

**7:45 a.m.**

**Registration**

**Regency Ballroom**

**7:45 a.m.- 8:30 a.m.**

**Continental Breakfast**

**Regency Foyer Terrace**

**8:30 a.m. - 9:30 a.m.**

**An Update from CalYOUTH: How Youth  
are Faring at 21**

**Regency Ballroom**

**Plenary**

Mark Courtney

Professor, School of Social Services Administration  
University of Chicago

Dr. Courtney will summarize findings from the California Youth Transitions to Adulthood Study (CalYOUTH), which has been evaluating the implementation and impact of California's extension of foster care to age 21. The CalYOUTH study design involves interviews with young people (n = 727) making the transition to adulthood

from care at 17, 19, and 21 years of age and administrative data on selected outcomes. This presentation presents findings from the third round of youth interviews conducted in 2017 when the study participants were 21 years old (n = 616; 85% response rate) and from administrative data on youths' college enrollment and persistence, employment and earnings, and use of public benefits.

The presentation focuses on how CalYOUTH participants are functioning at age 21 across a wide range of outcomes (e.g., education, employment, economic insecurity, homelessness, physical and behavioral health, social support, family formation, and criminal justice system involvement). It will also summarize findings to date on the relationship between extended care and youths' outcomes through age 21. The study findings have implications for the delivery of services intended to improve the transition to adulthood for youth aging out of foster care.

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9:30 a.m.-10:00 a.m.      Break      **Regency Foyer Terrace**

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10:00 a.m. - 12:00 p.m.      **Continuum of Care Reform and the Integration of Mental Health Services: Provider Questions and State and County Responses**      **Regency Foyer Terrace**  
 Plenary

- Greg Rose  
Deputy Director, Children & Family Services, CDSS
- Brenda Grealish  
Acting Deputy Director, Mental Health & Substance Use Disorder Services, Department of Health Care Services, CDSS
- Kim Suderman  
Consultant, County Behavioral Health Directors Association of California
- Loc Nguyen  
CCR/ICWA Consultant, County Welfare Directors Association of California
- Rosie McCool  
Deputy Director, Chief Probation Officers of California

This workshop will provide an opportunity for representatives of the two State departments and the three County associations responsible for the provision of services to children and families, including the implementation of Continuum of Care Reform and the integration of mental health services for children. The panel will consist of representatives of the California Department of Social Services (CDSS), the Department of Health Care Services (DHCS), the County Welfare Directors Association (CWDA), the Chief Probation Officers of California (CPOC), and the County Behavioral Health Directors Association (CBHDA). California Alliance staff will moderate the workshop and pose the issues raised in questions and comments gathered from conference attendees prior to the beginning of the workshop.

The topics which may be covered include the upcoming Medi-Cal 1115 and 1915b waivers, administrative and leadership changes impacting the departments, the implementation of the Level of Care (Protocol) and the availability of County Specialized Care Increments for foster children placed with Foster Family Agencies; the implementation of AB 501 to establish Children's Crisis Residential programs; the licensure of Short-Term Residential Treatment Programs (STRTP); the granting of STRTP Mental Health Program Approvals; Medi-Cal Certifications, and EPSDT contracts for members who do not already have them; the implementation of AB 1299 for the presumptive transfer of responsibility for the provision of EPSDT Specialty Mental Health Services for out-of-county placements to the County Mental Health Plan where the foster child is placed; and the use of Child and Adolescent Needs and Strengths (CANS) by both the foster care and mental health systems for assessment purposes.

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## CONFERENCE ADJOURNS - NOON

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## Thursday, February 7, 2019

### PROGRAM COMMITTEE MEETINGS: 1:00 PM - 5:45 PM

**(CALIFORNIA ALLIANCE MEMBER AGENCIES ONLY)**

12:00   12:30   1:00   1:30   2:00   2:30   3:00   3:30   4:00   4:30   5:00   5:30   6:00

|                   |  |  |  |                              |  |                        |
|-------------------|--|--|--|------------------------------|--|------------------------|
| Lunch on Your Own |  | Residential Care/Juvenile Justice Committees |  | Commercial Health Ins. Comm. |  | TAY Services Committee |
|                   |  |  |  | FFA/Adoption Committees      |  |                        |

|  |                  |  |
|--|------------------|--|
| ▪ Residential Care/Juvenile Justice Committees | 1:00 - 2:30 p.m. |  |
| ▪ Commercial Health Ins. Committee             | 2:45 - 4:30 p.m. |  |
| ▪ FFA/Adoption Committees                      | 2:45 - 5:30 p.m. |  |
| ▪ TAY Services Committee                       | 4:30 - 5:45 p.m. |  |

## Friday, February 8, 2019

### PROGRAM COMMITTEE MEETINGS: 8:30 AM - 12:45 PM

**(CALIFORNIA ALLIANCE MEMBER AGENCIES ONLY)**

8:00   8:30   9:00   9:30   10:00   10:30   11:00   11:30   Noon   12:30   1:00   1:30

|                                |                         |
|--------------------------------|-------------------------|
| Education Committee            | Mental Health Committee |
| Practice Improvement Committee |                         |

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|----------------------------------|-------------------------|--|
| ▪ Education Committee            | 8:30 - 10:30 a.m.       |  |
| ▪ Practice Improvement Committee | 8:30 - 10:30 a.m.       |  |
| ▪ Mental Health Committee        | 10:45 a.m. - 12:45 p.m. |  |