Champion. Partner. Advocate.

The California Alliance: The collective voice for organizations that serve children, youth and families

For those dedicated to improving the lives of these at-risk populations, the California Alliance stands apart as the champion and leading voice for organizations that advocate for children, youth and families, and for advancing policy and services on their behalf.

"Thank you for the work you do every day to advocate for Alliance members. Your work is invaluable and we appreciate you!"

-Current CA Alliance Member
# Table of Contents

- **WHO WE ARE**..........................3
- **WHEN AN AGENCY JOINS**..................8
- **COMMITTEE DESCRIPTIONS**...........5
- **IMPACT ON ADULT SYSTEMS OF CARE**........7
- **MEMBER BENEFITS**..........................9
- **ASSOCIATE MEMBERS**..................10
- **JOIN TODAY**........................................11
- **CATALYST CENTER TRAININGS**........13
- **ASSOCIATE MEMBER ADVERTISEMENTS**....14
Who We Are

- 160 NATIONALLY ACCREDITED MEMBERS
- PROVIDE SERVICES IN ALL 58 CALIFORNIA COUNTIES
- PRESENCE IN NEARLY EVERY STATE ASSEMBLY AND SENATE DISTRICT
- NEARLY 1 MILLION CHILDREN AND FAMILIES SERVED ANNUALLY
- 338 SATELLITE LOCATIONS THROUGHOUT THE STATE

PROGRAMS/SERVICES PROVIDED

- Behavioral Health Services
- School Based Services
- Adoption Services
- Foster Family Agencies
- Education
- Commercial Insurance
- Commercial Sexual Exploitation of Children
- Substance Use Treatment
- Prevention Services
- Juvenile Justice Services
- Residential Care Services
- Short-Term Residential Therapeutic Program
- Transitional Aged Youth Services
- Diversity, Equity, Inclusion, and Belonging (DEIB)
Benefit of Membership at the CA Alliance

The California Alliance of Child and Family Services "provides a great benefit" for chief executives of organizations serving the state's most vulnerable populations.

Here's why:

Alliance advocacy assures member's voices are heard in Sacramento. Each voice is more powerful because it is joined with the voices of all Alliance member agencies.

The Alliance provides members with timely, vital information they need to make critical decisions affecting their agencies' futures.

Alliance staff with specific policy area expertise and real-world experience across multiple service sectors are available to members by phone or email. Members gain access to the collected wisdom of over 160 other chief executives who are their colleagues.

These may be the most challenging times our field has ever faced. Alliance member agencies are mission-driven; they survive and thrive because of their single-minded dedication to the best interests of the vulnerable children, youth and families they serve. The Alliance exists to help members assure their agencies achieve their missions.

For questions about Alliance membership, contact Corina Dubon at cdubon@cacfs.org, 916.594.8771

COLLEAGUES

Member agency executives join a select group of the most dedicated, entrepreneurial, supportive, principled nonprofit executives in California. They are available for encouragement, know-how, and collaboration. Members have reciprocal access to that collective wisdom.

INFORMATION

Members receive the critical information they need to make decisions for their agencies. It is delivered quickly, clearly, and accurately. Weekly email blast updates provide members with the best summation of state legislation, budget, and policy available in California, as well as upcoming events throughout the state. Emails from Alliance policy experts make sure members get critical information – often available only to Alliance agencies – that they can use in real time. Alliance conferences bring the experts to members.

Do you have a new staff member, or just need a refresher on the CA Alliance? Click HERE to visit our "Welcome Center".

ADVOCACY

Alliance lobbyists, staff and consultants advocate with the Governor's office, the Legislature, state departments of education, health, social services, and the division of juvenile justice, county government associations, and with other child advocacy groups. The Alliance works proactively to impact policy, budget, legislation, and regulation. Our history of integrity, effectiveness and expertise has made the Alliance one of the most respected voices in Sacramento. Each member's voice becomes more powerful when it joins the voices of all Alliance member agencies.

Interested in learning more about the policy process? Click HERE!

EXPERTISE

Members gain access to Alliance staff, with specific policy area expertise and real-world experience. Need help with understanding the Family First Prevention Services Act? Challenged by a licensing problem? Trying to understand the impact of a federal budget action on local school districts? Staff responds quickly with data, insights and knowledge members can use today. Unlike other associations, moreover, Alliance staff expertise–and advocacy–spans multiple child and family serving systems including child welfare, mental health, juvenile justice, and education.

Want to see The CA Alliance 2023 Public Policy Platform? Click HERE!
CALIFORNIA ALLIANCE PROGRAM COMMITTEE DESCRIPTIONS

As the saying goes, many hands make light work. That’s why the heavy lifting at the California Alliance is handled by the board of directors in conjunction with a host of business and program committees made up of member agency executives and senior level management.

Each program area represented by the Alliance has a committee that determines and monitors the legislative and regulatory agenda in the program area. Member agencies with active programs in California Alliance advocacy areas are allotted one voting member on the corresponding program committee. Committee chairs have a seat on the California Alliance Board of Directors.

While there is a DEI Workgroup focused on equity issues, a common thread that runs through each committee structure is a firm commitment to advance and promote racial equity and eliminate racial disparities in legislative and regulatory.

1. Foster Family Agency Committee
   a. Staffed by Tyler Rinde (trinde@cacfs.org) and Tony Ghanem (tghanem@catalyst-center.org)
   b. The Foster Family Agency committee focus on all topics related to the work Foster Family Agencies are involved in including community care licensing, budgets, family finding, rate adjustments, and more.

2. Residential Care Committee
   a. Staffed by Tyler Rinde (trinde@cacfs.org) and Ariana Gonzalez (agonzalez@catalyst-center.org)
   b. The residential care committee focuses on all topics related to residential care including FFPSA, STRTPs, guardianship, and more.

3. Juvenile Justice Committee
   a. Staffed by Cornelle Jenkins (cjenkins@cacfs.org) and Alina Sanchez (asanchez@catalyst-center.org)
   b. The juvenile justice committee focuses on all topics related to juvenile justice involved youth including interventions and programs (residential and non-residential), evidence informed practices specific to justice involved youth, and more.

4. Education Committee
   a. Temporarily staffed by Chris Stoner-Mertz (chris@cacfs.org) and Rhonda Young (ryoung@catalyst-center.org)
   b. The education committee focuses on all topics related to education including nonpublic schools, special education, Community Schools’ updates, grant opportunities, and more.

5. Transitional Aged Youth Services Committee
   a. Staffed by Tyler Rinde (trinde@cacfs.org)
   b. The TAY committee focuses on topics related to the TAY population including programs and services and share best practices and concerns related to housing, funding, and more.

6. Behavioral Health Committee
   a. Staffed by Adrienne Shilton (ashilton@cacfs.org) and Kelsie Tatum Martinez (kmartinez@catalyst-center.org)
   b. The Behavioral Health Committee focuses on topics related to programming, services, best practices, funding, and policy updates and advocacy related to mental health, substance use disorder (SUD), and more.
CALIFORNIA ALLIANCE PROGRAM COMMITTEE DESCRIPTIONS

7. Prevention Services Committee
   a. Temporarily staffed by Katie Albright (kalbright@cacfs.org)
   b. The prevention committee focuses on topics related to wraparound programs, family resource centers, and other family-based programs.
      i. Keep members informed with latest updates regarding federal Family First Prevention Services Act (FFPSA) and accompanying state Family First Prevention Services (FFPS) Program and Block Grants.
      ii. Regular updates from expert consultants.

8. Adoption Committee
   a. Staffed by Tyler Rinde (trinde@cacfs.org) and Tony Ghanem (tghanem@catalyst-center.org)
   b. The adoption committee focuses on all topics related to the work adoption agencies are involved in including community care licensing, budgets, family finding, rate adjustments, and more.

9. CEO/ED Meeting
   a. Staffed by Celeste Walley (cwalley@catalyst-center.org)
   b. Facilitated by Alliance CEO, Chris Stoner-Mertz, the CEO/ED meeting is the place where member CEO/Eds come together to network, make connections, hear updates directly from state and other stakeholders, and share best practices in a confidential forum.

10. HR and CFO Directors Workgroup
    a. HR and CFO directors are responsible for creating and/or monitoring policies and procedures within their organizations. This group, facilitated by Operations Director, Kim Janoe (kjanoe@cacfs.org), meets monthly to share best practices, hear from financial and human resource experts, and network.

11. Commercial Insurance Committee
    a. Staffed by Adrienne Shilton (ashilton@cacfs.org) and Tony Ghanem (tghanem@catalyst-center.org)
    b. The commercial insurance committee focuses on helping members learn how to contract with managed care plans, share best practices and lessons learned, and advocate at a state policy level for behavioral health parity.

12. Evolving CEO group
    a. The CEO/ED’s job is as difficult as it is important, therefore, we have created a group for CEO/EDs new to their job and/or field. This group offers a supportive environment that offers presentations, networking, and opportunities to share best practices facilitated by Alliance CEO, Chris Stoner-Mertz.

13. Diversity, Equity, Inclusion, and Belonging (DEI + B) Workgroup
    a. The DEI + B work group focuses on equity issues related to topics for BIPOC communities and sharing best practices within organizations facilitated by Director of Strategic Initiatives, Cornelle Jenkins (cjenkins@cacfs.org). The group will also be exploring training opportunities to increase the group’s collective knowledge and share those learnings across the membership in order to further the Alliance’s collective journey to being a more diverse, equitable, and inclusive organization.

14. Commercial Sexual Exploitation of Children Committee
    a. Temporarily staffed by Alex Volpe (avolpe@catalyst-center.org).
    b. The purpose of the committee is to bring together members working with children and youth affected by commercial sexual exploitation and to work in finding better solutions to address the challenges that youth and caregivers face.

"I am deeply grateful to, and impressed by, the CACFS. You are all amazing."
- Current CA Alliance Member
Our Impact on Adult Systems of Care

The California Alliance of Child and Family Services is the collective voice for nonprofit organizations that serve children, youth and families. Our 160+ member organizations are providing behavioral health, foster care, juvenile justice, education, and prevention services throughout California. Through our policy, advocacy and membership services, our members have gained critical and time sensitive information, participated in advocacy to ensure stability of their organizations and received timely information regarding state and federal funding opportunities.

The Alliance exists to advocate for an aggressive legislative and regulatory agenda on behalf of children and families in California. Although our advocacy is primarily child-welfare focused, our policy, advocacy, and services also support the adult system of care in California in significant ways. There is no meaningful advocacy for children and families without impacting the adults in their lives including parents and caregivers.
The California Alliance's Impact on the Adult System of Care

- **California Advancing and Innovating Medi-Cal (CalAIM)** is a multi-year initiative, by the Department of Health Care Services (DHCS) to improve the quality of life and health outcomes of individuals on Medi-Cal by implementing broad delivery system, as well as program and payment reform across the Medi-Cal program. As a trusted stakeholder, the Alliance advocated for two key components of CalAIM including Enhanced Care Management (ECM) and Community Supports (CS) which were created to focus on adults and children/youth. DHCS designed these two initiatives to support people with complex health and social needs and to sustain and expand person-centered, whole-person care coordination in the state’s Whole Person Care pilots and Health Home Program, especially for those experiencing homelessness and those transitioning from incarceration.

- **The CA Alliance is developing the Full Circle Health Network (FCHN),** an integrated network of nonprofit, nationally accredited providers delivering coordinated, community-based services to vulnerable children, individuals and families across California. The overarching mission of FCHN is to ensure that more Medi-Cal beneficiaries have timely access to high quality services that comprehensively address their whole-person and whole-family needs, including medical, behavioral and social care.

- **Commercial Insurance Contracting and Technical Assistance**
  The Alliance is committed to preparing our members for commercial insurance work and providing ongoing technical assistance. The Alliance hosts a regular commercial insurance committee meeting which includes sharing guideposts for preparing to do commercial insurance work, reducing the mystery of commercial insurance work, and bringing in managed healthcare organizations and experts to share information directly with members.

- **Certified Community Behavioral Health Clinic (CCBHC) Policy Work**
  CCBHC is a specially designated clinic that provides a comprehensive range of mental health and substance use services. The CCBHC model alleviates decades-old challenges that have led to a crisis in providing access to mental health and substance use care. The Alliance is working side by side with policymakers and advocates to expand and continue funding CCHBCs. The Excellence in Mental Health and Addiction Treatment Act of 2021 – bipartisan legislation to extend and expand the CCBHC Medicaid demonstration – was reintroduced in the 117th Congress in June 2021. The legislation would allow every state the option of joining the CCBHC Medicaid demonstration and authorize investments in the model for current and prospective CCBHCs.

- **Establishing the State’s first Office of Suicide Prevention**
  The Alliance sponsored AB 2112 to establish a statewide office of suicide prevention amidst spiking calls to crisis hotlines and mental health professionals expressing increased concerns about the mental health impacts from COVID-19. The passage of AB 2112 is a critical step towards developing a statewide approach to suicide prevention, especially for those most vulnerable: youth, and particularly Native American youth and youth from underserved and under-resourced communities, older adults and LGBTQ+ individuals.

- **Implementation of 988, the Suicide Prevention Lifeline**
  The National Suicide Hot-line Designation Act of 2020, which designated 9-8-8 as the new national suicide prevention hot-line number was established and as a result, the Alliance is playing a critical role in strengthening and developing new connections to members who are serving as crisis centers in California. The Alliance has specialized expertise with mobile crisis teams and Crisis Support Units which are other elements of the broader Substance Abuse and Mental Health Services Administration/California Health and Human Services/Department of Healthcare Services vision of 988 which is in turn, part of the larger crisis continuum.

- **Peer Certification (parent partners)**
  The Alliance supported SB 803 which will enable California to expand the behavioral health workforce by allowing certification of Peer Support Specialists and continue advocating for peer certification principles for implementation including equity, accessibility, job clarity, and ongoing advocacy and support. Peer support services are an evidence-based, cost-effective model of care proven to reduce cost and increase participation in treatment.

- **Prop 64, SUD Workgroup Participation**
  Prop 64 dollars are intended to design effective investments that promote equity and prevent substance abuse among youth and adults. The Alliance participates in Prop 64 workgroups to share emerging trends and make recommendations regarding best practices for substance prevention and provide feedback regarding program assessment, implementation, and evaluation.
Member Benefits

When an agency joins the California Alliance of Child and Family Services, it joins a family of outstanding organizations that can be counted on for support, advice, benefits, and discounts:

- Representation on statewide policy issues. We act as your voice in the state legislature, so you can keep your anonymity.
- The CA Alliance opens up the doors for our member organizations that they may not have known about before, leveraging our relationships across sectors to the benefit of our members.
- Impacting the Adult System of Care
- Assistance in interfacing with state agencies
- A community of 160 nonprofits sharing best practices
- Member rate at Alliance events including conference(s)
- Agency inclusion in the member directory
- Comprehensive and detailed Member Alerts and Updates
- Access to Members Only areas on the Alliance website
- Direct access to Alliance staff with policy expertise in areas impacting member agencies
- Opportunity to set policy direction by participating on Alliance committees
- The Catalyst Center, an agent of the California Alliance, provides Learning Communities and leverages connections between research, policy and practice to inform and lead capacity building efforts among service providers across the state who work in the fields of child and family services. Alliance members receive 25% off all fee-based trainings.
- Opportunity to enhance organization visibility through member add-on's
- FREE National Council for Mental Wellbeing membership (A $4,270 value!)
- 10% off CWLA membership
- 10% off The Imprint Youth Services Insider and Fostering Families Today
- 25% off Social Current/Council on Accreditation (COA) Accreditation
- $75 discounted Alliance rate to Mineral Workplace, hosted by UST - A cloud-based platform of integrated HR resources and training supported by live HR experts.
- 5% discount when they become a Company Mileage customer! CA Alliance of Child and Family Services (companymileage.com)
- Accreditation Guru offers Alliance members a free 30-minute virtual consultation, valued at $400
- 10% off Implementation and 25% off Year 1 Subscription of SmartCare California Adoption Discount Program through Streamline Healthcare Solutions
- United Agencies guarantees an annual donation to all their clients from $1,000 to $10,000 or more!
- Get 10% off your first project with PRAXES
- Get a free review of your current Health & Safety program from McGriff.
- Get 10% off Training Grounds training
- GrantStation for $95 a year (savings of 86%)
The California Alliance is grateful for the support of its associate organizations that provide products and services to California Alliance members. Each year, they signal their commitment to the work of the Alliance through their financial contributions.
Know An Organization That Should Join?

Do you know an organization looking to make a difference in the lives of California's children and families? Have them look no further than the California Alliance of Child and Family Services.

As a member of the Alliance, they will join a community of dedicated professionals and advocates working together to improve the well-being of children and families throughout the state.

With a range of membership levels and add-on options available, there's an opportunity for everyone to get involved and make a difference.

As a member, they will gain access to exclusive resources and networking opportunities, including access to cutting-edge research and training, opportunities to connect with like-minded professionals, and a platform to amplify their voice and advocate for policies that support children and families.

Are they ready to join the California Alliance and start making a difference? Send them to this link HERE to explore membership levels and add-on options, and to learn more about how they can get involved in this vital work.
Wondering how you could attend our next conference for FREE?

Recruit a member!

Registration to Alliance event(s)

- Offer one complimentary registration for every one new member recruited (value of approximately $500 per registration, no travel or lodge included)
- Member can choose event of choice (i.e., conference, summit, etc.)
- Cannot roll over registrations to another year, must be used in the year the new member was onboarded.

Contact Corina Dubon, Deputy Director of Membership and Business Development, at cdubon@cacfs.org with any questions.
The Catalyst Center is a leading training and technical assistance organization, under the umbrella of The California Alliance of Child and Family Services.

One benefit offered through the center is trainings for providers and families.

Take advantage of the trainings we offer by logging on today. Courses are constantly being added, so make sure to visit often.

We are pleased to offer Continual Education Credits for some of our courses. Please note that those credits may have a minimal fee attached.
As a member of the CA Alliance, you are offered the following discounts:

As a member of the California Alliance of Child and Family Services and you'll also have access to National Council for Mental Wellbeing membership. Through your membership with CACFS and the National Council, you'll be joining a community of 3,100+ mental health and substance use treatment organizations – you’re adding your voice to a 52-year rallying cry to increase access to comprehensive, high-quality care right now.

And we can give you the tools to be heard. As a National Council member, you, your staff, and board have access to benefits and discounts that will help you elevate your advocacy, maximize your impact and enhance your service delivery. Here’s a glimpse of what’s available to you:

**CCBHC RESOURCES**

Visit our CCBHC Success Center - hub for data, resources, implementation support and advocacy to support the Certified Community Behavioral Health Clinic initiative including:

- CCBHC implementation support: Provides access to resources and assistance with kick-starting your CCBHC grant or strengthening your existing CCBHC activities
- Policy Action Center: Which provides a way to connect with your legislators to show your support for the CCBHC model, in addition to containing information on the latest CCBHC legislation.
- CCBHC Mentorship Program: Which provides a platform where newly established CCBHCs are paired with experienced CCBHCs to support them along the early stages of meeting CCBHC criteria and navigating transformational organizational change.
- And much more.
Nonprofit Insurance Solutions

The California Alliance of Child and Family Services is proud to be partnered with Nonprofits Insurance Alliance (NIA). We want to help you and your broker learn more about working with NIA, the three-year rate guarantee being offered, and the free risk management resources that have been made available to all California Alliance members.

Get to Know Nonprofit Insurance Alliance

Nonprofits Insurance Alliance (NIA) is the nation's leading property and casualty insurer exclusively serving 501(c)(3) nonprofit organizations. NIA’s mission is to provide a stable source of reasonably priced liability insurance coverages tailored to the specialized needs of the nonprofit sector—and to assist these organizations in the development and implementation of successful risk management programs.

Visit here to learn more.

Have questions?

Contact: Julie Bernhard
NIA Director of Lead Management & Referrals
(831) 621-6037
Looking for ways to improve your Health & Safety program? Look to McGriff.

As a CA Alliance member, you have access to a free review of your current Health & Safety program for insight into what you’re currently doing well compared to your peers. We’ll also identify areas that might need improvement and provide recommendations. To schedule your complimentary review, please contact:

Lindsey Gardiner
Employee Benefits Consultant
lindsey.gardiner@mcgriff.com
Cell/Text (503) 477-1780
Prepare for Greatness™

Accreditation Guru will partner with you to achieve accreditation and optimize the performance and efficacy of your organization. Our consultants are experienced in working with the major national accrediting bodies and are fully prepared to assist you on your journey!

Scan here to make an appointment for a FREE, 30-minute meeting!

Ask about

Accreditation preparation  Board development

Strategic planning  Risk assessment  ...and more!
Get 10% Off Your First Project!

At Praxes Behavioral Health, our job is to help organizations comply, engage employees, and improve quality outcomes. We are extending an offer to new customers. We will offer 10% off our usual estimate for any project you sign up with us. That can be a savings of hundreds of dollars to your bottom line. This offer goes for:

- Policies and Procedures
- Accreditation
- Program Development or RFPs
- Training Courses
- Advocacy
- Auditing

Or any other project you need. You have enough to do with your organization. 90% of our clients are small operations that don’t have the time or expertise to deal with the county or state requirements. That’s why they turn to us.

Give us a call at 877-224-6370 or email us at info@praxesmodel.com. Tell us about your project, and we’ll draw up an estimate and take 10% off the top. You’ll get your job done in no time and feel confident it’s what your organization needs.
The Catalyst Center, an agent of the California Alliance, provides Learning Communities and leverages connections between research, policy and practice to inform and lead capacity building efforts among service providers across the state who work in the fields of child and family services. Alliance members receive 25% off all trainings.

Ready for CalAIM?

Want to engage clients in a meaningful, person-centered experience integrating peers and families into the care team? Remotely monitor and educate, while catching problems before crises ensue? SageSurfer is a software solution purpose-designed for enhanced care management and community supports, as well as the transition to value-based arrangements envisioned in California’s monumental CalAIM initiatives. We’re here to make all of it easier on patients and providers. For a limited time exclusive to CA Alliance Members, we’re offering 20% off SageSurfer’s award-winning, whole-person behavioral health, and crisis care platform.

SmartCare California Adoption Discount Program

Streamline is excited to partner with the CA Alliance for Child & Family Services to offer a standing discount on the SmartCare EHR for any member completing an introductory call in 2022 and/or close of contract by the end of 2023.

- 10% off Implementation
- 25% off Year 1 Subscription

As the requirements and needs continue to change in the state of California, Streamline is fully invested in maintaining a compliant solution that promotes efficient workflows and optimal clinical outcomes.

Please reach out if you would like an introductory call, work towards an overview demo or need budgetary pricing for a potential future project.

Ryan Scanlon
California Regional Sales Manager
ryan.scanlon@streamlinehealthcare.com
(914) 406-9574
Member Guide

YOUR ORGANIZATION CAN BENEFIT FROM A PARTNERSHIP WITH UNITED AGENCIES . . . as easy as 1-2-3!

Allow United Agencies the opportunity to service your Business Package Policy, Workers Compensation and Employee Benefits Insurance.

Experience the superior service, coverage and SAVINGS United Agencies provides.

Three Months after the expiration of these policies United Agencies will make a donation to your organization.

› $100,000—$250,000 Annual Premium $1,000 Donation
› $250,000—$500,000 Annual Premium $2,500 Donation
› $500,000—$1,000,000 Annual Premium $5,000 Donation
› Over $1,000,000 in Annual Premium $10,000 Donation or more

It really adds up . . .
United Agencies has donated more than $2,000,000 Million to California based charities!
We are pleased to offer GrantStation as a member benefit to help your organization find local, statewide, and national funding opportunities!

GrantStation is the premiere suite of online grant research resources. Search their thousands of carefully researched profiles of private, government, and international funding opportunities, in addition to using the variety of grants research, writing, and management tools and resources to enhance your grant writing and development strategies.

This service is only $95.00, saving up to $604.00/year for your organization.

Click HERE to watch a tour of this benefit. Click HERE to learn more about GrantStation.

Visit HERE to purchase your membership.